

**BVRIT HYDERABAD College of Engineering for Women
AUTONOMOUS
(Approved by AICTE, Affiliated to JNTUH)
(Accredited by NBA – EEE, ECE, CSE & IT and NAAC with ‘A’ Grade)**

Event Name: Expert Talk on “The Importance of Innovation for Society”

Date (s) of Conduction: 22nd October 2023

Name of the Resource Person with Details (if any)

Dr. Asral Bahari Jambek, Associate Professor and Head, Centre of Excellence for Micro System Technology (MiCTEC), Universiti Malaysia Perlis.

No. of Participants: 136

Organized by: Department of Electronics and Communication Engineering,
BVRIT HYDERABAD College of Engineering for Women.

About the Event:

Dr. Jambek emphasized that innovation is not limited to technology but spans diverse fields, including education, healthcare, and social development. He defined innovation as the practical implementation of ideas that result in better products, services, and processes. Innovation was highlighted as a key driver for economic growth, improving quality of life, and addressing societal challenges such as climate change, poverty, and access to healthcare. Real-world examples of innovative solutions transforming lives were shared, including advancements in renewable energy and assistive technology. Dr. Jambek discussed barriers such as lack of resources, resistance to change, and insufficient collaboration among stakeholders. He stressed the importance of creating an ecosystem that nurtures creativity and experimentation. Educational institutions were identified as crucial in fostering a culture of innovation among young minds. Dr. Jambek commended initiatives such as hackathons, innovation challenges, and special lab projects for encouraging students to think beyond traditional academic frameworks. A significant portion of the talk was dedicated to sustainable innovation, aligning with global Sustainable Development Goals (SDGs). He advocated for innovation that balances economic development with environmental conservation and social equity. Dr. Jambek concluded the session by urging participants to adopt an innovative mindset, embrace collaboration, and continuously seek solutions to address pressing societal issues.

Photos:





A handwritten signature in black ink that reads "Santhosh".

Dr. V. Santhosh Kumar

A handwritten signature in blue ink that reads "Anwar".

Dr. Anwar Bhasha Pattan
HoD-ECE