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(57) Abstract :
 Impact on investment pattern with special reference to small and medium capitalization companies Abstract The investment is a general economic type performs many functions. These functions play an important role in terms of the company's performance. Among them, in fact, the essence of finance emerges as one of the most important components of the organizational structure and the process of regulating one level or another socio-economic system. For the company, the key is: investment-distribution, fund-raising, income-distribution, supply and control. The investment and distribution function of the fund is characteristic of public funds; however, it takes place in the use of the economic system. The distribution of financial resources within the material and organization was contributing to their most efficient utilization. The distribution of organizational resources (types of operations) between sectors is expressed in the framework of investment policy. The main criterion in this case is, as a rule, the projected return on investment. The distribution function manifests itself in the desire to improve the active side of the balance. An example of such an optimization is the solution to the problem of money that a company must have for normal operation.

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